

Artwork Specifications

Dimensions

Artwork where possible should be created in actual size 1:1 scale, if this is not possible due to size we normally can accept scaled High Resolution PDF files, but they must be proportional . Please let us know what percent the artwork is scaled to eg: 1:4

Format

- *PDF High Resolution
- *JPEG 300 DPI or above
- *Adobe EPS

Please ensure that any images used within your artwork are 300 DPI or above this will enable SiteSmART to produce a high quality product.

Convert all fonts to outline or curves, and make sure the fonts are embedded.

In order to check the resolution of your artwork, please open up the artwork in actual size and enlarge the artwork to 100%. Please make sure everything is sharp and there is no pixilation.

Colour

Convert all colours to CMYK. If you require a match to a particular colour reference then please include this with the artwork and clearly mark it as a colour reference.

Applications

We only accept files created by the following applications

- *Adobe Photoshop CS2 *Adobe Illustrator CS2* Adobe Acrobat CS2*

We are sorry but we can not accept art work created in

- *Microsoft Power Point *Microsoft Publisher *Microsoft Word *Corel Draw*

File Transfer

- *File size under 7meg email to helen@sitesmart.com.au

- *File size over 7meg post on CD to

SiteSmART

17 Coote Court

Currumbin QLD 4223

If you need assistance our talented graphic designer is on hand to give you as much support as you need in file preparation and advice. If required, we can also create your design for you. All you need to do is supply us with your high-resolution images, text and logos we will do the rest! Artwork design is charged at \$75 per hour